Conference on Self-financing Tertiary Education: The Way Forward
13 November 2014 (Thursday)
The Hong Kong Jockey Club, 5/F Happy Valley Racecourse Grand Stand

14:00 – 14:30  Registration Opens

14:30 – 15:10  Welcoming Remarks
Professor Peter YUEN
Chairman, Federation for Self-financing Tertiary Education

Keynote 1
Self-financing Higher Education Sector in Hong Kong: Challenges and Responses
Professor Edward CHEN
Chairman, Board of Directors, School of Professional and Continuing Education, The University of Hong Kong

Keynote 2
Challenges Ahead: Not Changing is Not an Option
Mrs Cherry TSE
Permanent Secretary for Education, Education Bureau, Hong Kong Special Administrative Region

Chairman’s Address
Self-financing Sub-degree Programmes: Facts vs Myths
Professor Peter YUEN
Chairman, Federation for Self-financing Tertiary Education

15:10 – 15:30  Coffee Break
15:30 – 17:15 Breakout Sessions
Session 1: Teaching and Learning Issues (1)
Moderator: Dr Ella CHAN

- Enhancing the Student Experience – A Hong Kong Perspective
  Guy PERRING
  International Graduate Insight Group

- Development of Generic Skills of Associate Degree Students in Hong Kong
  HO Wai-tung, Joseph CH SO & Derek SY LAM
  Hong Kong Community College, The Hong Kong Polytechnic University

- Comparing the Happiness of Chinese Undergraduates in H.K., U.K., U.S.A. and Australia
  Thomas WK YUEN & Winnie WL CHU
  Hong Kong Shue Yan University

- Factors Affecting Student Satisfaction and Performance Gap in relation to the Model of Strategic Enrolment, Graduation and Articulation (SEGA): The Case of Self-financing Higher Education in Hong Kong
  Peggy ML NG, Connie KY MAK & Phoebe WS WONG
  School of Professional Education and Executive Development, The Hong Kong Polytechnic University
  Jason KY CHAN
  College of Professional and Continuing Education, The Hong Kong Polytechnic University

- Towards 2+2 Transfer: General Education Credit Recognition
  Selwyn SY CHENG

Session 2: Teaching and Learning Issues (2)
Moderator: Professor Reggie KWAN

- Challenges Faced by Mainland Chinese Students of an Associate Degree (AD) Programme: A Case Study of College of International Education, Hong Kong Baptist University
  Sam LAU, Vicky LEE, Emily KO, William LAI & Amy TSANG
  College of International Education, Hong Kong Baptist University
• Don’t Hide Our Students’ Competencies: The Importance to Establish the Hidden Competence
  Jonathan ML KWOK, Macy MC WONG & Peggy ML NG
  School of Professional Education and Executive Development, The Hong Kong Polytechnic University

• A Pilot Study Examining the Relationship of Mentor-led Study Group to the Self-efficacy, Study and Generic Skills of Students Studying in the Associate Degree in Health Studies
  Ella YU
  Hong Kong Community College, The Hong Kong Polytechnic University

• Students’ Perception on the Different Assessment Methods in a Chinese Language Course
  Catherine MS CHENG
  Hong Kong Community College, The Hong Kong Polytechnic University

• Who are the Preferred Part-time Lecturers? Students’ Perceptions in a Hong Kong Self-financing Institute
  Ted TH POON
  Hong Kong Community College, The Hong Kong Polytechnic University
  Joseph WC LAU
  Hong Kong Institute of Vocational Education, Vocational Training Council

Session 3: Self-financing Education Policy Issues (1)
Moderator: Professor CHAN Tsang-sing

• Self-financed Higher Education: The Hong Kong Experience
  Raymond W SO
  Hang Seng Management College

• Regulating Power through Market (In)Segmentation: Inequality and Equivocal Diversification of Tertiary Education in Hong Kong
  Alvin NK KWOK
  Hong Kong College of Technology

• Education Hub - Concepts, Targets, and Policy Implications
  Peter P YUEN & Jason KY CHAN
  College of Professional and Continuing Education, The Hong Kong Polytechnic University
  LEE Ngok
  Stephanie W LEE & Vincent T LAW
  School of Professional Education and Executive Development, The Hong Kong Polytechnic University
• Cross-border Education between Hong Kong and China: The Case of HKU SPACE
  Jonathan ZH YU  
  School of Professional and Continuing Education, The University of Hong Kong

• The Model of “Government, School & Self-financing Institutions Partnership (GSSIP)” in Hong Kong: Successful Experiences of the Education Bureau in Uplifting Kindergarten Teachers’ and Principals’ Qualification
  Vincent WL WONG  
  School of Continuing Education, Hong Kong Baptist University

Session 4: Self-financing Education Policy Issues (2)
Moderator: Dr CHAN Cheuk-hay

• The Development and Challenges of Self-financing Higher Education in Hong Kong
  Jack MK LO, WK YUNG & Eileen Q FENG  
  School of Professional Education and Executive Development, The Hong Kong Polytechnic University

• Business Concept Model for Self-financing Higher Education Institutes
  Ted TH POON  
  Hong Kong Community College, The Hong Kong Polytechnic University
  Joseph WC LAU  
  Hong Kong Institute of Vocational Education, Vocational Training Council

• Dynamic Performance Measurement System for a Self-financing Tertiary Institution: Integrating Governance for Quality and Sustainability
  Artie NG  
  School of Professional Education and Executive Development, The Hong Kong Polytechnic University
  Helen WONG  
  Hong Kong Community College, The Hong Kong Polytechnic University
  Raymond WONG  
  The Chinese University of Hong Kong

Page 4 of 5
Continuous Professional Development and Lifelong Learning: Needs Assessment and Way Forward for Hong Kong’s Business and Industries

Peter P YUEN & Jason KY CHAN
College of Professional and Continuing Education, The Hong Kong Polytechnic University

Florence HC HO & Vincent T LAW
School of Professional Education and Executive Development, The Hong Kong Polytechnic University

The Social History of Higher Education Expansion in Hong Kong (1978 – present)

CHEUNG Kwok-wah & Henry YS KWOK
The Open University of Hong Kong

17:15 – 18:15 Roundtable Discussion: The Way Forward
Facilitator: Professor Peter YUEN

Dr Richard ARMOUR
Secretary-General, University Grants Committee

Mr IP Kin-yuen
Legislative Councilor, Hong Kong Special Administrative Region

Professor William LEE
Executive Director, Hong Kong Council for Accreditation of Academic and Vocational Qualifications

Mr Brian LO
Deputy Secretary for Education, Education Bureau, Hong Kong Special Administrative Region

Mr Tim LUI
Chairman, Committee on Self-financing Post-secondary Education

Professor WONG Yuk-shan
President, The Open University of Hong Kong

18:15 – 18:20 Vote of Thanks and Closing Remarks
Professor Reggie KWAN
Vice-Chairman, Federation for Self-financing Tertiary Education

Note: Programme is subject to change at the discretion of the organizer.